AV Fair - Photography 2017 Rules
Cele-Grape-tion

Welcome

We are excited about another great year of amazing images at the Antelope Valley Fair Photography Exhibit. For over 50 years, the photography exhibit has been an enjoyable and stimulating part of the Fair. Last year we displayed 1853 images (prints and digital), awarded 800 ribbons and presented 13 trophies. The skill level of our exhibitors range from Junior to Professional and each year the photographs get better and better.

As before, there are two types of image entries: **Print** and **Digital**. This refers to the method of displaying the images at the fair.

1. A Print will be displayed on the display boards at the Photography Exhibit
2. A Digital entry will be displayed on one or more large screen TV's at the Photography Exhibit

Please carefully read all the rules and note the dates.

We can use your help! On average, over 1,200 volunteer hours go towards the photography exhibit each year. If you would like to volunteer, please contact the chairperson above. An AV Fair Volunteer Application is needed.

Chairperson & Contact Information

Kurtiss Humphrey – (661) 209-9217, kurtisshumphrey@gmail.com

Important Dates

- March 24th, 2017 (Fri) – Fair Entry Registration opens
- July 8th, 2017 (Sat) – Exhibit Registration Closes
- July 9th, 2017 (Sun) – Late Registration Opens
- July 15th, 2017 (Sat) – Late Registration Closes
- July 18th, 2017 (Tue) – Deadline for Class Changes on your Entries
- July 21st, 2017 (Fri) – Digital Image Submittal Opens
- July 25th, 2017 (Tue, 6:00 PM) – "Help Mount Your Prints Workshop" at the AV Senior Center
- July 28th, 2017 (Fri) – Digital Image Submittal Closes (11:59 PM)
- August 9th, 2017 (Wed, 9 AM - 8 PM) – Print Take In Day
- August 28th, 2017 (Mon, 2 PM - 7 PM) – Print Pickup

General Rules (Applies to Print and Digital Submittal)

1. The Antelope Valley Fair Photography Exhibit is not affected by other camera clubs or other fair photography rules.
2. Entries shall be accepted from **individuals** living anywhere, and they need to be the one that actually pushed the shutter button. No entries will be accepted from **companies, organizations, or groups. For studios, the photographer who pushed the shutter button needs to have their name entered first and then optional studio name.**
3. Photography entries shall have been photographed by the exhibitor and shall be significantly different from those exhibited by the exhibitor in this or previous Antelope Valley Fairs. The image must have been taken within five years of the start of the fair and must be original work.
4. Any duplicate entries (either digital and/or print submittal) by the same exhibitor will result in the rejection of one or both entries.
5. Substitutions or class changes **shall be allowed only within an entry's original Skill Level and appropriate Division**. Entries made for a digital exhibit in a Digital division shall not be accepted as a print during Print Take-in.

Be sure to refer to all applicable state and local rules for every division you enter!
- Local Rules
- State Rules
- Home Arts Rules

Entry Limits

Prints:	**Two (2) Print** entries per **class** per exhibitor. Maximum **ten (10) total Print** entries per exhibitor.
Digital Images:	**Two (2) Digital** entries per **class** per exhibitor. Maximum **six (6) total Digital** entries per exhibitor.
Total:	Each exhibitor may enter a maximum of **TEN (10) PRINT** <u>and</u> **six (6) DIGITAL** entries as defined above.
Theme:	Limit - Total of two (2) additional entries (print entries only), does not count against other totals.

Entry Process Overview

- Online Registration
- Digital Image Upload (information emailed later to exhibitors)
- Print Take-in Day (information emailed later to exhibitors)

Online Registration - where you create an account, enter image information and pay your registration fees. Go to https://antelo.fairwire.com/ to create an account and include your email address or visit the entry office at 2551 West Avenue H #102, Lancaster, CA 93536. You will choose your Skill Level, Divisions, and Classes. Please enter all your information and classify your entries correctly. No image uploads or prints are required at this time. After registration you will receive emails with details for print and/or digital entry instructions**.**

AV Fair entry registration is open on **March 24th, 2017** (Fri) and closes **July 8th, 2017** (Sat) and costs $3 fee per entry. Late registration will be available but it will cost you an additional $5 late fee per exhibitor. Late registration is accepted from **July 9th, 2017** (Sun) - **July 15th, 2017** (Sat).

If you need to make changes after you have registered, please call the entry office at 661-948-6060, ext 226. Deadline for class changes on your entries is **July 18th, 2017** (Tue). No class changes are allowed at take-in without the Chairmen's permission.

Digital Image Upload - Upload digital images between **July 21st, 2017** (Fri) and **July 28th, 2017** (Fri) at http://digitalphotouploads.avfair.com. All prepaid Digital images must be uploaded through the online Electronic Entry System by the deadline.

Print Take-In Day - Bring your prints to the AV Fair, Van Dam building on **August 9th, 2017** (Wed) from 9am-8pm.

Registration Information - Defining Your Images

Determine what kind of image you will submit. Pick one **Skill Level**, the proper **Divisions** (Black & White/Color prints or Digital) and **Classes** (definitions) for your work.

Skill Levels - An exhibitor can only be one status from the following

JUNIOR – Open to exhibitors 17 years and under as of December 31, 2017. Exhibitor's age must appear on entry form.

AMATEUR – Is defined as a person who engages in photography as a pastime rather than a profession. They have not won a total of two (2) Blue Ribbons (total over one or more years) in Photography at the Antelope Valley Fair. Best of Division and/or Best of Show counts as a blue ribbon.

ADVANCED – Is defined as one whose photographic skill has progressed beyond the level of Amateur, or they have won two (2) Blue Ribbons (total over one or more years) in photography as an AMATEUR at the Antelope Valley Fair. Best of Division and/or Best of Show counts as a blue ribbon.

MASTER - Is defined as one whose skill has progressed beyond the level of Advanced, or they have won (2) Blue

Class Definitions - A Class is a classification of similar subjects. For example Weddings are classified together; images of Food are classified together, etc. A presentation with examples on all Class is available at http://www.lpaphotography.org/index.php?topic=avfair. Below is a table of available classes under each division.

NOTE: Not all Classes are used in all Divisions											

Type of Entry ⇨	Print	Print	Print	Print	Print	Print	Print	Print	Digital	Digital	Digital	Digital
Age Group ⇨	Adult	Adult	Adult	Adult	Adult	Adult	Junior	Junior	Adult	Adult	Adult	Junior
Type of Entry ⇨	B&W	B&W	Color	Color	Color	Color	Color	Color				
Skill Level ⇨	Amatuer and Advanced	Master and Professional	Amatuer	Advanced	Master	Professional	Junior - 12 Yrs And Under	Junior - 13 To 17 Yrs Old	Amateur	Advanced	Master and Professional	Junior (17 Yrs and Under)
Classes Division ⇨	Div 1	Div 2	Div 3	Div 4	Div 5	Div 6	Div 7	Div 8	Div 9	Div 10	Div 11	Div 12
ABSTRACT			x	x	x							
ACTION			x	x	x	x	x	x				
AIRCRAFT			x	x	x	x	x	x				
ANIMALS						x						x
ANIMALS - DOMESTIC			x	x	x		x	x	x	x	x	
ANIMALS - WILD			x	x	x		x	x	x	x	x	
BIRDS			x	x	x	x			x	x	x	
CAMERA PHONE			x	x	x		x	x	x	x	x	x
CLOSE-UP			x	x	x		x	x	x	x		
CREATIVE ART			x	x	x	x	x	x	x	x	x	
DESERT SCENES			x	x	x		x	x	x	x	x	
DESERT WILDFLOWERS			x	x	x		x	x	x	x	x	
FAIR THEME			x	x	x		x	x	x	x	x	x
FASHION			x	x	x	x			x	x	x	
FLOWERS			x	x	x	x	x	x	x	x	x	x
FOOD			x	x	x	x			x	x	x	
HUMAN INTEREST	x	x	x	x	x	x			x	x	x	
MISCELLANEOUS	x	x	x	x	x	x	x	x	x	x	x	x
MONOCHROME							x	x	x	x	x	x
NATURE			x	x	x	x	x	x	x	x	x	
NIGHT PHOTOGRAPHY			x	x	x	x	x	x	x	x	x	
PANORAMA			x	x	x	x						
PHOTOJOURNALISM	x		x	x	x		x	x	x	x	x	x
PICTORIAL	x	x				x						x
PICTORIAL LAND			x	x	x		x	x	x	x	x	
PICTORIAL SKY			x	x	x		x	x	x	x	x	
PICTORIAL WATER			x	x	x		x	x	x	x	x	
PORTRAIT	x	x	x	x	x	x	x	x	x	x	x	
STEP INTO THE PAST			x	x	x		x	x				
STRUCTURES			x	x	x	x	x	x				
TRAVEL			x	x	x	x	x	x				
VEHICLES			x	x	x	x	x	x				
WEDDING	x	x	x	x	x	x					x	

CAMERA PHONE – Photos taken with a phone camera. Images processed by "Apps" are allowed.

CLOSE-UP – Close-up views of larger subjects. Shows detail and fills the frame (examples: butterfly, insect, part of a flower, a part of a face, or a part of a larger subject). It does not include the broad scene.

CREATIVE ART – Photography is the **principal medium**, either color or black and white, which significantly alters original image, such as overlaying photos, changing opacity, using filters, adding text, fantasy or textured backgrounds, etc. All images used to create the end image must have been taken by the entrant. Small amount of manipulating images is NOT considered Creative Art.

DESERT SCENES – Scenes depicting the environment, plants, animals and birds of the deserts. Excludes scenes dominated by desert wildflowers.

DESERT WILDFLOWERS – Close-ups and landscapes dominated by desert wildflowers.

FAIR THEME – (updated) - Photographs that reflect or represent in some way the concept of this year's Antelope Valley Fair theme. Theme photographs are NOT counted toward overall maximum number of entries. Limit two theme photographs. For 2017 the Fair Theme is Cele-Grape-tion. Have Fun!

FASHION - Photography of humans which the main theme is about clothing and/or accessories of the current or past cultures.

FLOWERS – Single or multiple blossoms of one or more plants, excluding Desert Wildflowers, unless junior digital entry.

FOOD – Photography where the primary subject is food and/or drink.

HUMAN INTEREST - Unposed living person(s) photographed in and interesting way or in unusual circumstances, showing an event or an example of life. Image tells a story and evokes an emotional response. Excludes sports action. (Generally Human Interest is for people you do know).

MONOCHROME – Must be black and white, or black and white with one toned color applied to the entire image. For example, sepia tone. If a specific element is colored within an otherwise monochrome image, the image shall be deemed a color image. Not to be confused with the two Divisions of Black and White.

NATURE – Something that exists in nature. Examples: insects, butterflies, spiders, trees & leaves, etc., but are not pictorial. No man-made objects.

NIGHT PHOTOGRAPHY – Images of the night, astrophotography, and painting with light.

PANORAMA – Images stitched together or cropped where one edge at least two times longer than the other edge, producing an elongated image.

PHOTOJOURNALISM – Image tells a story, such as seen in a newspaper. Entries shall consist of pictures with informative content and emotional impact, including human interest, documentary and spot news. Sports action is acceptable. The story telling value of the image shall receive priority over pictorial quality. Posing for the purposes of photography is excluded. (Generally Photojournalism is for people you don't know).

PICTORIAL – Picturesque scenes such as landscapes, seascapes or scenic views.

PICTORIAL LAND – Scenic photograph with land as the predominate theme.

PICTORIAL SKY – Scenic photograph with sky as the predominate theme.

PICTORIAL WATER – Scenic photograph with water as the predominate theme.

PORTRAIT – Portrayal of a living person(s) either posed or candid.

STEP INTO THE PAST – Historic sites, buildings, antiques and relics of the past.

STRUCTURES – Man-made objects such as buildings, bridges, statues, lighthouses, etc. Excludes vehicles.

Judging Information and Awards - ADULT

Judging System for Adult Print and Digital Images
American System of Judging - Judging process ranks exhibits against one another and awards one first placing, one second, one third, and possible honorable mentions, but no award will be made unless there is merit.

Print Division Winners - Adult
Division Winners are selected from the first place winners in each Class of the respective Division. Best of Show will be selected from the Print and Digital Division winners. A Sweepstakes Award will be presented to the entrant that gets the most awards (total point count).

Premiums Offered for Print and Digital per Class - Adult
1st - $15, 2nd - $10, 3rd - $5

Premiums Offered Per Print and Digital Divisions and Best of Show - Adult
Best of Division $50 (trophy/ribbon), Best of Show $100 (trophy/ribbon)

Premiums Offered Per Judge's Choice - Adult
$50 - (Ribbon)

Premiums Offered Per Committee Choice (Photography Exhibit Chairpersons) - Adult
$25 - (Ribbon)

Sweepstakes Award $100 - Adult
Print and Electronic Image entrants (Amateur, Advanced, Master and Professional) compete together. Award is given to the exhibitor accumulating the highest number of points. It shall be based upon total ribbons won, with points to be counted as follows: 1st – 5pts, 2nd – 3pts, 3rd – 1pt, Division Winner – 3 pts, and Best of Show 5 pts. In case of tie, exhibitor with the most blue ribbons shall be the winner.

Directors Choice for "Fair Theme"
No cash - (rosette ribbon)

Adult Divisions:

Division 1 - Black & White Prints - Amateur/Advanced (21501)
CLASS:

1. Human Interest
2. Photojournalism
3. Pictorial
4. Portrait
5. Wedding
6. Miscellaneous

Division 2 - Black & White Prints - Master/Professional (21502)
CLASS:

1. Human Interest
2. Pictorial
3. Portrait
4. Wedding
5. Miscellaneous

CLASS:
1. Abstract
2. Action
3. Aircraft
4. Animals - Domestic
5. Animals - Wild
6. Birds
7. Camera Phone Images
8. Close Up
9. Creative Art
10. Desert Scenes
11. Desert Wildflowers
12. Fair Theme
13. Fashion
14. Flowers
15. Food
16. Human Interest
17. Nature
18. Night Photography
19. Panorama
20. Photojournalism
21. Pictorial Land
22. Pictorial Sky
23. Pictorial Water
24. Portrait
25. Step into the Past
26. Structures
27. Travel
28. Vehicles
29. Wedding
30. Miscellaneous

Division 6 - Color Prints – Professional (21506)

CLASS:
1. Action
2. Aircraft
3. Animals
4. Birds
5. Creative Art
6. Fashion
7. Flowers
8. Food
9. Human Interest
10. Nature
11. Night Photography
12. Panorama
13. Pictorial
14. Portrait
15. Structures
16. Travel
17. Vehicles
18. Wedding
19. Miscellaneous

Division 9 - Digital Amateur (21509)
Division 10 - Digital Advanced (21510)

CLASS:
1. Animals - Domestic
2. Animals - Wild
3. Birds
4. Camera Phone Images
5. Creative Art
6. Desert Scenes
7. Desert Wildflowers
8. Fair Theme
9. Fashion
10. Flowers
11. Food
12. Human Interest
13. Monochrome
14. Nature
15. Night Photography
16. Photojournalism
17. Pictorial Land
18. Pictorial Sky
19. Pictorial Water
20. Portrait
21. Wedding
22. Miscellaneous

Division 11 - Digital - Master/Professional (21511)

CLASS:
1. Animal - Domestic
12. Human Interest

Judging Information and Awards - JUNIOR

Judging System for Junior Print and Digital Images
Danish System of Judging
Judging process compares each exhibit on its own merit against a scorecard or recognized standard and awards as many first, second and third placings as merited.

Premiums Offered for Print and Digital per Class - Junior
1st - $3, 2nd - $2, 3rd - $1

Premiums Offered Per Division and Best of Show - Junior
Division Winners are selected from the first place winners in each division. Best of Show will be selected by the judges from Division winners.
Best of Division $15 (trophy/ribbon), Best of Show $25 (trophy/ribbon)

Junior Divisions

Division 7 - Prints Junior - Exhibitor 12 Years And Under (21507)
Division 8 - Prints Junior - Exhibitor 13 To 17 Years Old (21508)
CLASS:

1. Action
2. Aircraft
3. Animals - Domestic (includes birds)
4. Animals - Wild (includes birds)
5. Camera Phone Images
6. Close Up
7. Creative Art
8. Desert Scenes
9. Desert Wildflowers
10. Fair Theme
11. Flowers
12. Monochrome
13. Nature
14. Night Photography
15. Photojournalism
16. Pictorial Land
17. Pictorial Sky
18. Pictorial Water
19. Portrait
20. Step into the Past
21. Structures
22. Travel
23. Vehicles
24. Miscellaneous

Division 12 - Digital Junior (17 Years and Under) (21512)
CLASS:

1. Animals – Domestic/Wild (May include birds for this Division & Class)
2. Camera Phone Images
3. Fair Theme
4. Flowers
5. Monochrome
6. Photojournalism
7 Pictorial
8. Miscellaneous

Distribution of Ribbons, Trophies, and Award Checks
During Print Pick-Up on Monday, August 28th, 2017, from 2 PM - 7 PM, trophies will be available. Award checks and ribbons should also be available. If you do not pick up ribbons and checks, the AV Fair will mail them to you.

Entry Worksheet

The following worksheet is to assist you in the entering the proper skill, division, class (limit two per class), and useful description that is not required during registration.

	Skill (one)	Division	Class	Useful Description
Digital Entry Worksheet				
1.				
2.				
3.				
4.				
5.				
6.				
Print Entry Worksheet				
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

Items below are required for presentation.

Digital Presentation

Digital images (JPG) will be displayed during the exhibit in a slide-show fashion on one or more large TV monitors. These entries will be judged similarly to prints and will compete with prints for "Best of Show".

1. All images must be submitted on-line (via the internet) July 21st, 2017 through Friday July 28th, 2017.
2. **Exhibitor must have access to an e-mail address which will be used to notify and facilitate the login/password process for uploading images.**
3. Required entry data must accompany the digital entry as prompted by the "Online entry page", which will include the exhibitor's name, e-mail address, and phone number.
4. Images must be in the JPEG format
   a. Image file size must be at least 100 KB, but not more than 4 MB.
   b. Image size on the longest edge is 1024 pixels
   c. Preferred color profile is SRGB
5. Digitally produced frames may be used as part of the image.
6. Monochrome images are acceptable. See description of **Monochrome** Class for more information.
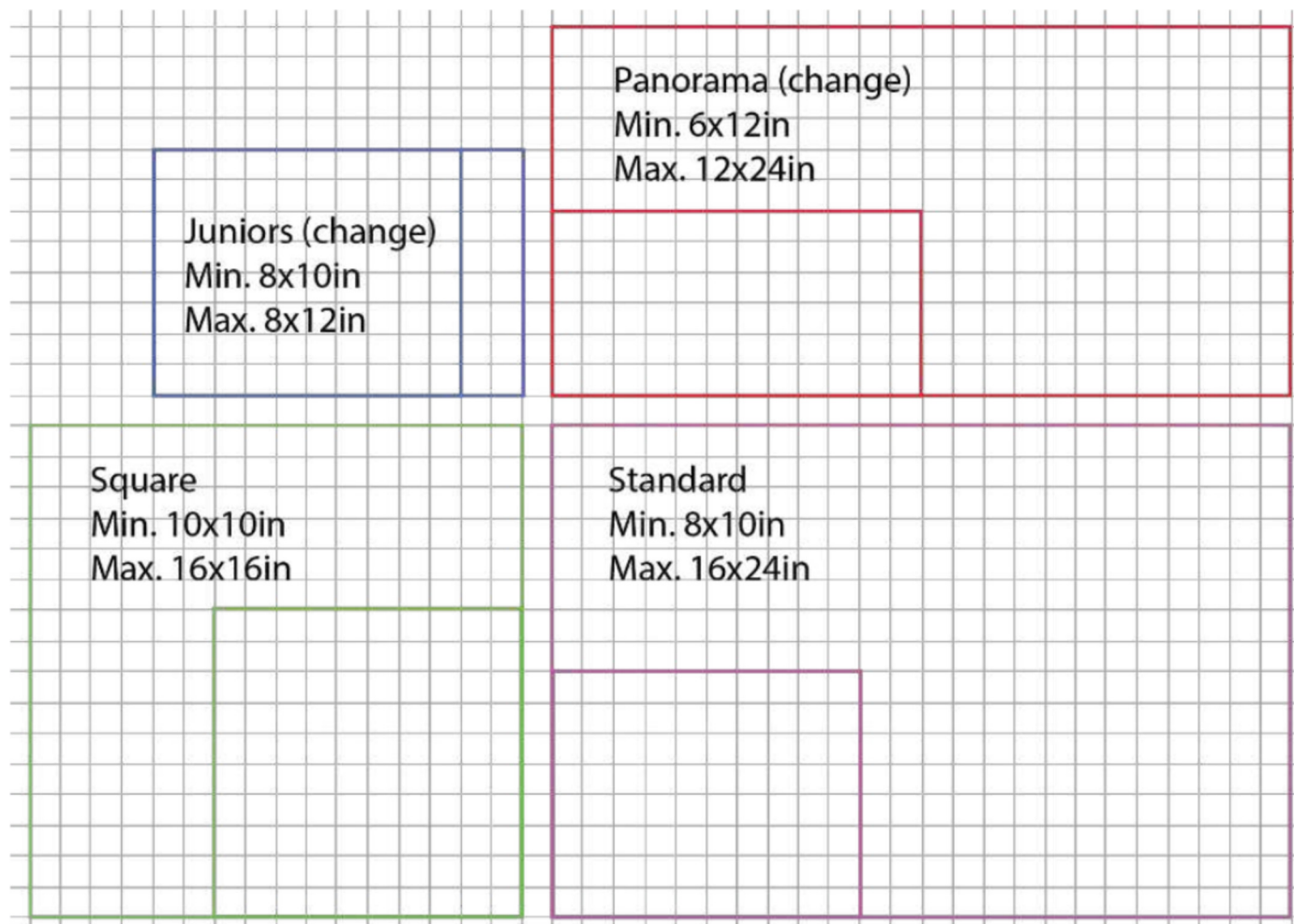
Note: For judging, all entries, whether in vertical or horizontal format, will be sized to fit the display monitor. As such, entries presented in the horizontal format will show up larger on the screen.

Print Preparation

1. All prints must be printed on single piece of photographic paper.
2. **SIZES**:
   a. Minimum print size is 8" x 10" and maximum print size is 16" x 24" for non-panorama.
   b. Panorama size has a minimum of twice as long on long edge with the maximum size of 24". The minimum size on the short edge is 6".
   c. Square prints have a minimum size of 10" x 10" and the maximum is 16" x 16".
   d. Junior Prints are limited to minimum of 8"x10" and maximum of 8"x12".
3. **MOUNTED WORK**:
   a. All work must be mounted on no thicker than 3/16" thickness foam core (see picture below) or professional print board (example, offered by Costco, see picture below). No cardboard, or gallery wrap mounting will be accepted.
   b. Pictures must be assembled with permanent adhesive in order to endure the exhibit environment without delaminating. "Self-stick" foam board, tape and other temporary adhesives are NOT recommended.
   c. Prints could be "Flush Mounted" which means the print is the same size as the mount board. However, the print may be smaller than the mount board by no more than 1.25 inches on each side.
4. **HANGERS**: DO NOT attach any wires, brackets or other hanging hardware. Hangers will be attached on the back by the 'take-in' committee.
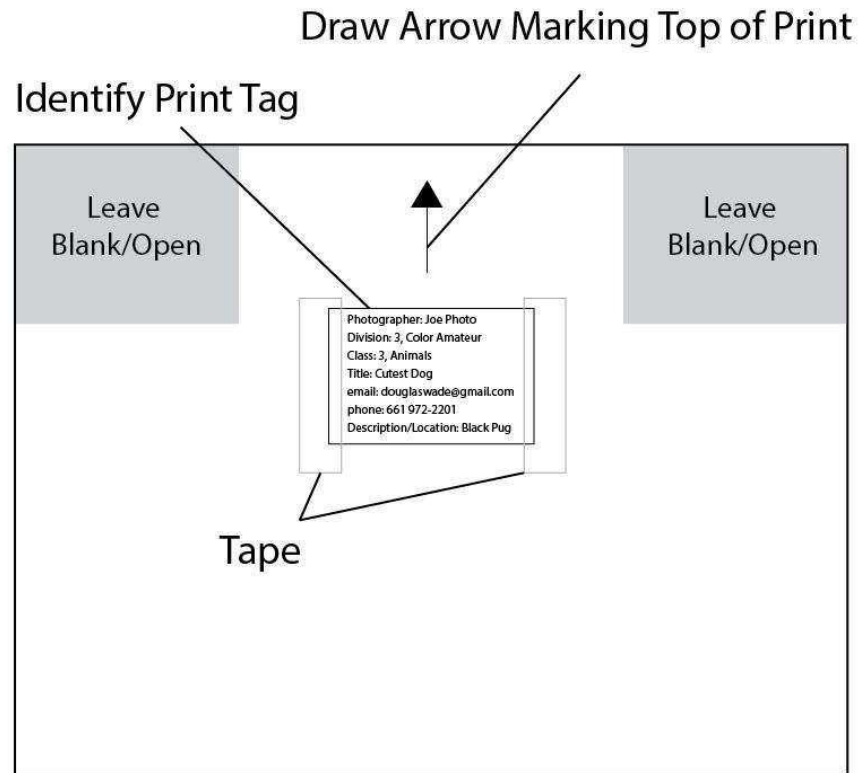
Help You Mount Your Prints

Help You Mount Your Prints Workshop will be offered by the Lancaster Photography Association (LPA). They will have cutting boards, knives, straight edges, and spray adhesive. You only need bring your prints and mounting boards. It will be held on July 25th, 2017 (Tue, 6:00 PM), at the AV Senior Center, 777 Jackman, Lancaster.

Panorama (change)
Min. 6x12in
Max. 12x24in

Juniors (change)
Min. 8x10in
Max. 8x12in

Square
Min. 10x10in
Max. 16x16in

Standard
Min. 8x10in
Max. 16x24in

Minimum and Maximum Print Sizes

Draw Arrow Marking Top of Print

Identify Print Tag

Leave Blank/Open

Leave Blank/Open

Photographer: Joe Photo
Division: 3, Color Amateur
Class: 3, Animals
Title: Cutest Dog
email: douglaswade@gmail.com
phone: 661 972-2201
Description/Location: Black Pug

Tape

Back of Print

Print Submittal Labels

Photographer:	**Photographer:**
Division: **Class:** **Email:** **Phone:** **Title (optional):** **Location (Travel Only):**	**Division:** **Class:** **Email:** **Phone:** **Title (optional):** **Location (Travel Only):**
Photographer: **Division:**	**Photographer:** **Division:**